

# JUAN FERNANDO GARCIA

GRAPHIC DESIGNER

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## OBJECTIVE

I'm currently looking for my next opportunity where I can grow as part of a team and as an individual artist.

With 20+ years experience as a professional graphic designer/artist, I have the skills, passion, and speed to create visually compelling designs across digital and print media. My abilities have allowed me to work with some of the biggest video game studios in the world. Including the merchandise/apparel industry, candy/novelty toys, films, publishing and as a graphic artist.

I've worked with IPs, brands and companies that include Fortnite, Rocket League, Disney, Lego, Nike, Puma, Adidas, Star Wars, Playstation, Xbox, Minecraft, Overwatch, Transformers, Marvel, DC, Amazon, and Netflix just to name a few.

I've conceptualized and managed full in game seasons, product lines, and packaging all the way from samples to production.

## EXPERIENCE



### Brand Designer 2



### Epic Game / Psyonix

Oct 2021 - March 2026 (4 years 6 months)

Key art graphic designer, Lead on vis ID's for seasons and IP's, packaging design, social media asset creation, illustrations.



### Lead Graphic Artist

#### J!NX

Nov 2015 - Aug 2021 (5 years 10 months)

Lead apparel, accessories and packaging graphic artist/designer/art director.



### Freelance Artist

#### El Black Bat

Feb 2005 - Present (20 years+)

Design pop culture fan art pins, illustrations, logos and apparel.



### Co-Founder

#### Hyp3r Drive Artist Collective

May 2018 - Present (6 years +)

Artist/Co-founder of Hyp3r Drive a bi-monthly box with exclusive limited edition pins & collectibles, created specifically for the theme and delivered to the customers door. Design consulting.



### Senior Graphic Designer

#### Bee International, Inc.

Sep 2008 - Nov 2015 (7 years 3 months)

Designed packaging and seasonal novelty candy and toys.

## SKILLS & TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Creative Suite
- Graphic Design
- Illustration
- Apparel Design
- Accessories Design
- Brand Design
- Packaging Design
- Digital Painting
- Logo Design
- Teamwork Skills
- Leadership Experience
- Multi-tasker
- Able to Work Independently
- Bilingual (English & Spanish)

## EDUCATION

### Platt College San Diego

Bachelor of Science -  
BS, Media Arts  
2004 - 2006

### Platt College San Diego

Associate of Arts and  
Sciences - AAS, Graphic  
Design and Multi-Media  
1996 - 1998

